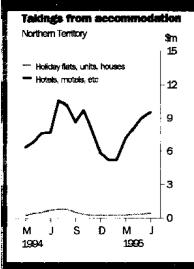
Monthly occupancy rates Northern Territory % 100 75 50 Holiday flats, units, houses Hotels, motels, etc M J S D M J 1994 1995



INQUIRIES

 For further information about these and related statistics, contact
 Brian Hay on
 07 3222 6129, or any ABS Office.

TOURIST ACCOMMODATION

NORTHERN TERRITORY

EMBARGOED UNTIL 11:30AM WED 13 SEPTEMBER 1995

JUNE QTR KEY FIGURES

| | Jun 94 | Jun 95 | change |
|-------------------------------------|-------------------|--------|------------------|
| Hotels, Motels and Guest Houses | | | |
| Rooms available (No.) | 5 27 6 | 5 474 | 3.8 % |
| Room occupancy rate (%) | 57.2 | 59.2 | 2.0 pts |
| Takings from accommodation (\$'000) | 22 193 | 26 507 | 19.4 % |
| Holiday Flats, Units and Houses | | | |
| Units, etc. available (No.) | 324 | 199 | -38.6 % |
| Unit occupancy rate (%) | 73.2 | 78.3 | 5.1 pts |
| Takings from accommodation (\$'000) | 1 737 | 1 141 | -34 . 3 % |
| Caravan Parks | | | |
| Sites, cabins, etc. available (No.) | 8 841 | 9 204 | 4.1 % |
| Site occupancy rate (%) | 34.4 | 34.3 | -0.1 pts |
| Takings from accommodation (\$'000) | 3 573 | 3 712 | 3.9 % |
| Visitor Hostels | | | |
| Bed spaces available (No.) | 2 776 | 2 981 | 7.4 % |
| Bed occupancy rate (%) | 52.2 | 53.6 | 1.4 pts |
| Takings from accommodation (\$'000) | 1 662 | 1 857 | 11.7 % |

JUNE QTR KEY POINTS

OCCUPANCY RATES

- The room occupancy rate for hotels, motels and guest houses at 59.2 per cent was the highest for a June quarter since 59.8 per cent was achieved in 1985 and continued the upward trend since 1991 when 47.2 per cent was recorded.
- For holiday flats, units and houses the occupancy rate of 78.3 per cent also continued an upward trend since 1991 and was the highest rate recorded for a June quarter since this type of accommodation was first surveyed in 1987.
- Visitor hostels also recorded the highest June quarter bed occupancy rate, at 53.6
 per cent, since this accommodation type was first included in the survey in 1991.

TAKINGS FROM ACCOMMODATION

- Takings for hotels, motels and guest houses were \$26.5m, an increase of 19.4 per cent compared with June quarter 1994, while average takings per room night occupied increased from \$81 to \$90.
- For holiday flats, units and houses takings fell by 34.3 per cent to \$1.1m from \$1.7m in June quarter 1994, consistent with a 38.6 per cent decrease in capacity available, predominantly due to reclassification of holiday units to motels.
- Takings for visitor hostels increased by 11.7 per cent to \$1.9m while average takings per guest night remained at \$13.

| FORTHCOMING ISSUES | ISSUE | EXPECTED RELEASE DATE |
|-----------------------|--|---|
| | September 1995 | 7 December 1995 |
| | 3 4 9 8 10 21 3 32 32 32 32 32 14 18 18 18 18 18 18 18 18 18 18 18 18 18 | |
| CHANGES IN THIS ISSUE | The format of this issue has been revised standards. | in accordance with changes in ABS publication |
| | * | |
| | | |
| | | |
| | BOB HARRISON | |
| | STATISTICIAN | |

TABLE 1 — SUMMARY OF HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES, NORTHERN TERRITORY (a)

| | | | | Quarte | r ended | | | Year e | ended |
|---|-----------------|-----------------|-----------------|-------------------|-------------------------|-----------------|------------------------|---------------------------|---|
| Particulars | Unit | March 1994 | June 1994 | September 1994 | December 1994 | March 1995 | June [995 | June 994 | June 1995 |
| | | LICENS | ED HOTEL | .s with fa | CILITIES | | | | |
| Establishments | No. | 29 | 29 | 30 | 30 | 30 | 31 | | - · · · · · · · · · · · · · · · · · · · |
| Guest rooms Bed spaces | No. No. | 1,992 5,621 | 1,993 5,645 | 2,031 5,886 | 2,032 5,873 | 2,032 5,849 | 2,045 5,878 | | |
| Employment (persons) | No. | 1,786 | 1,881 | 2,066 | 1,952 | 2,000 | 2,244 | | |
| Room nights occupied Room occupancy rate | No. per cent | 84,384 47.1 | 113,400 62.5 | 137,369 73.5 | 122,652 65.6 | 93,795 51.3 | 121,953 65.5 | 430,461 59.1 | 475,769 64.1 |
| Guest nights Bed occupancy rate | No. per cent | 142,223 28.1 | 182,957 35.6 | 227,256 42.0 | 200, 595 37.1 | 149,737 28.4 | 199,918 37.4 | 707,782 34.4 | 777, 50 6 36.3 |
| Guest arrivals Average length of stay | No. days | 82,527 1.7 | 87,978 2.1 | 114,318 2.0 | 99,972 2.0 | 80,933 1.9 | 97,509 2.1 | 367,193 1.9 | 392,732 2.0 |
| Takings from accommodation | \$.000 | 8,171 | 11,321 | 14,426 | 12,396 | 9,292 | 13,691 | 42,803 | 49,804 |
| | М | OTELS ANI | O GUEST H | OUSES WIT | H FACILITII | ES | | | |
| Establishments | No. | 64 | 64 | 63 | 65 | 65 | 65 | | |
| Guest rooms | No. | 3,287 | 3,283 | 3,291 | 3,397 | 3,411 | 3,429 | | ** |
| Bed spaces Employment (persons) | No. No. | 9,478 1,014 | 9,578 1,175 | 9,582 1,177 | 10,026 1,095 | 10,032 1,120 | 10,088 1,283 | | |
| Room nights occupied Room occupancy rate | No. per cent | 120,258 40.7 | 161,234 54.0 | 210,085 69.4 | 162,597 52.0 | 127,843 41.8 | 172,961 55.4 | 624,241 52.1 | 673,486 54.6 |
| Guest nights Bed occupancy rate | No. per cent | 199,981 23.4 | 285,112 32.7 | 386,914 43.9 | 282,297 30.6 | 227,676 25.3 | 317,490 34.6 | 1,089,559 31.3 | 1,214,377 33.5 |
| Guest arrivals Average length of stay | No. days | 104,072 1.9 | 133,555 2.1 | 185,131 2.1 | 131,923 2.1 | 105,564 2.2 | 153, 439 2.1 | 523,799 2.1 | 576,057 2.1 |
| Takings from accommodation | \$^000 | 7,340 | 10,872 | 14,951 | 11,078 | 8,421 | 12,816 | 40,976 | 47,267 |
| | TOTAL HO | TELS, MOT | ELS AND | GUEST HOU | ISES WITH F | ACILITIES | | | |
| Establishments | No. | 93 | 93 | 93 | 95 | 95 | 96 | | |
| Guest rooms Bed spaces | No. No. | 5,279 15,099 | 5,276 15,223 | 5,322 15,468 | 5,429 15,899 | 5,443 15,881 | 5,474 15,966 | | |
| Employment (persons) | No. | 2,800 | 3,056 | 3,243 | 3,047 | 3,120 | 3,527 | •• | |
| Room nights occupied Room occupancy rate | No. per cent | 204,642 43.1 | 274,634 57.2 | 347,454 71.0 | 285,249 57.1 | 221,638 45.3 | 294,914 59.2 | 1,054,702 54.7 | 1,149,255 58.2 |
| Guest nights Bed occupancy rate | No. per cent | 342,204 25.2 | 468,069 33.8 | 614,170 43.2 | 482,892 33.0 | 377,413 26.5 | 517,408 35.6 | 1,797, 341 32.5 | 1,991,883 34.5 |
| Guest arrivals Average length of stay | No days | 186,599 1.8 | 221,533 2.1 | 299,449 2.1 | 231,895 2.1 | 186,497 2.0 | 250,948 2.1 | 890,992 2.0 | 968,789 2.1 |
| | | | | | | | | | |

⁽a) From December quarter 1993, establishments with fewer than 5 rooms have been formally excluded from the scope of this collection.

 ${\bf TABLE~2 - SUMMARY~OF~CARAVAN~PARKS, NORTHERN~TERRITORY}$

| | | | | Quarte | r ended | | | Year e | nded |
|---|-----------------|-----------------|-----------------|-------------------|------------------|-----------------|-----------------|-----------------|-----------------|
| Particulars | Unit | March 1994 | June 1994 | September 1994 | December 1994 | March 1995 | June 1995 | June 1994 | June 1995 |
| | | SHORT-TEI | RM CARA | VAN PARK | S (a) | | | | |
| Establishments | No. | 55 | 56 | 63 | 62 | 61 | 60 | h. | |
| Capacity On-site vans | No. | 64 | 61 | 112 | [19 | 122 | 122 | | |
| Other powered sites | No. | 2,573 | 2,583 | 2,989 | 2,981 | 2,883 | 2,905 | ., | |
| Unpowered sites | No. | 3,088 | 3,067 | 3,452 | 3,445 | 3,479 | 3,555 | " | |
| Cabins, etc. | No. | 151 | 162 | 183 | 179 | 189 | 167 | | |
| Total capacity | No. | 5,876 | 5,873 | 6,736 | 6.724 | 6,673 | 6,749 | | |
| Sites occupied by long-term guests | No. | 187 | 199 | 302 | 290 | 300 | 308 | | |
| Other sites permanently reserved | Ne. | 5 | 2 | 1 | 2 | 3 | 5 | | |
| Employment (persons) | No. | 213 | 243 | 269 | 222 | 232 | 268 | | |
| Site nights occupied | No. | 44,500 | 146,708 | 250,668 | 88,457 | 60,866 | 194,525 | 439,487 | 594,516 |
| Site occupancy rate | per cent | 8.4 | 27.5 | 40.5 | 14.3 | 10.1 | 31.7 | 20.4 | 24.2 |
| Takings from accommodation | \$,000 | 666 | 2,188 | 3,498 | 1,284 | 871 | 2,700 | 6,529 | 8,352 |
| | | LONG-TER | RM CARAV | AN PARK | S (a) | | | | |
| Establishments | No. | 25 | 25 | 20 | 20 | 20 | 18 | •- | |
| Capacity | | | | | | | | | |
| On-site vans | No. | 250 | 249 | 209 | 206 | 200 1,585 | 189 1,539 | •• | |
| Other powered sites Unpowered sites | No. No. | 1,897 784 | 1,872 771 | 1,557 622 | 1,565 636 | 632 | 642 | | |
| Cabins, etc. | No. | 73 | 76 | 74 | 78 | 82 | 85 | | |
| Total capacity | No. | 3,004 | 2,968 | 2,462 | 2,485 | 2,499 | 2,455 | ** | |
| Sites occupied by long-term guests | No. | 878 | 922 | 829 | 770 | 761 | 709 | | |
| Other sites permanently reserved | No. | 8 | 7 | 4 | 3 | I | 1 | | |
| Employment (persons) | No. | 86 | 92 | 69 | 73 | 71 | 73 | ** | |
| Site nights occupied | No. | 94,023 | 129,418 | 115,495 | 86,626 | 78,102 | 93,092 | 457,681 | 373,315 |
| Site occupancy rate | per cent | 34.8 | 47.9 | 51.0 | 37.9 | 34.7 | 41.7 | 42.1 | 41.3 |
| Takings from accommodation | \$.000 | 899 | 1,385 | 1,238 | 842 | 768 | 1,013 | 4,718 | 3,860 |
| | | TOTA | L CARAV | AN PARKS | | | | | |
| Establishments | No. | 80 | 81 | 83 | 82 | 18 | 78 | <u></u> | |
| Capacity | | | 710 | 221 | 225 | 330 | 211 | | |
| On-site vans Other powered sites | No. No. | 314 4,470 | 310 4,455 | 321 4,546 | 325 4,546 | 322 4,468 | 311 4,444 | | |
| Unpowered sites | No. | 3,872 | 3,838 | 4,074 | 4,081 | 4,111 | 4,197 | | |
| Cabins, etc. | No. | 224 | 238 | 257 | 257 | 271 | 252 | •• | |
| Total capacity | No. | 8,880 | 8,841 | 9,198 | 9,209 | 9.172 | 9,204 | | " |
| Sites occupied by long-term guests | No. | 1,065 | 1,121 | 1,131 | 1,060 | 1,061 | 1,017 | | |
| Other sites permanently reserved | No. | 13 | 9 | 5 | 5 | 4 | 6 | | |
| Employment (persons) | No. | 299 | 335 | 338 | 295 | 303 | 341 | | ** |
| Site nights occupied Site occupancy rate | No. per cent | 138,523 17.3 | 276,126 34.4 | 366,163 43.3 | 175,083 20.7 | 138,968 16.8 | 287,617 34.3 | 897,168 27.7 | 967,831 28.8 |
| | | | | | | | | | |

⁽a) A review of the occupancy of individual caravan parks resulted in reclassification in September quarter 1994 of a net 5 parks from predominantly long-term to predominantly short-term.

| | | | | Quarte | r ended | | | Year en | ided |
|---|-----------------|----------------|----------------|-------------------|------------------|----------------|----------------|----------------|------------------------|
| Particulars | Unit | March 1994 | June 1994 | September 1994 | December 1994 | March 1995 | June 1995 | June 1994 | June 1995 |
| Letting entities | No. | 10 | 11 | 10 | 8 | 8 | 7 | •• | ., |
| Flats, units and houses Single bedroom Multiple bedroom | No. No. | 142 108 | 167 157 | 166 152 | 126 97 | 126 98 | 102 97 | | |
| Total flats, units and houses | No. | 250 | 324 | 318 | 223 | 224 | 199 | | |
| Bed spaces | No. | 1,022 | 1,267 | 1,224 | 891 | 884 | 800 | | |
| Employment (persons) (a) | No. | 50 | 82 | 70 | 46 | 48 | 46 | | |
| Unit nights occupied Unit occupancy rate | No. per cent | 14,355 63.8 | 21,597 73.2 | 24,344 83.2 | 12,581 61.3 | 13,207 65.5 | 14,178 78.3 | 68,191 69.6 | 64,310 73.0 |
| Unit lettings Average length of stay | No. days | 3,962 3.6 | 5,143 4.2 | 6,280 3.9 | 2,927 4.3 | 2,411 5.5 | 2,867 4.9 | 18,199 3.7 | 1 4,48 5 4.4 |
| Takings from accommodation | \$1000 | 898 | 1,737 | 2,097 | 789 | 849 | 1,141 | 5,076 | 4,876 |

⁽a) Employment numbers exclude real estate agents and their employees.

TABLE 4 — SUMMARY OF VISITOR HOSTELS, NORTHERN TERRITORY

| | Quarter ended | | | | | | | | Year ended | |
|--|-----------------|-----------------|-----------------|-----------------------------|------------------|----------------|-----------------|-----------------|-----------------|--|
| Particulars | Unit | March 1994 | June 1994 | September 1994 | December 1994 | March 1995 | June 1995 | June 1994 | June 1995 | |
| Establishments | No. | 39 | 36 | 35 | 35 | 34 | 36 | | | |
| Bed spaces | No. | 2,944 | 2,776 | 2,794 | 2,740 | 2,598 | 2,981 | | •• | |
| Employment (persons) | No. | 141 | 168 | 149 | 134 | 139 | 165 | | | |
| Guest nights Bed occupancy rate | No. per cent | 100,413 38.1 | 130,561 52.2 | 157,0 99 61.8 | 109,376 43.4 | 94,127 40.3 | 140,770 53.6 | 516,603 48.4 | 501,372 50.0 | |
| Guest arrivals Average length of stay | No. days | 51,868 1.9 | 66,572 2.0 | | 51,221 2.1 | 46,020 2.0 | 65,256 2.2 | 240,441 2.1 | 229,886 2.2 | |
| Takings from accommodation | \$*000 | 1,279 | 1,662 | 1,964 | 1,394 | 1,175 | 1,857 | 6,359 | 6,390 | |

TABLE 5 — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES BY ESTABLISHMENT SIZE, NORTHERN TERRITORY

| | | Estab | lishment size (ni | mber of rooms) | | | |
|---|----------------------|-------------------------|----------------------------|----------------------------|-------------------------------|-------------------------------|--------------------------------|
| Particulars | 5-9 | 10-15 | 16-25 | 26-50 | 51-100 | 101+ | Northern Territory |
| | ESTABI. | ISHMENTS, C. | APACITY AND | EMPLOYMEN | Т | | |
| June quarter 1994— Establishments Guest rooms Bed spaces Employment (persons) | 6 39 117 35 | 9 116 339 124 | 19 392 1,218 166 | 20 733 2,205 408 | 26 1,958 5,376 1,056 | 13 2,038 5,968 1,267 | 93 5,276 15,223 3,056 |
| June quarter 1995— Establishments Guest rooms Bed spaces Employment (persons) | 6 42 119 35 | 7 88 269 99 | 23 481 1,481 217 | 20 744 2,298 535 | 26 1,950 5,464 1,246 | 14 2,169 6,335 1,395 | 96 5,474 15,966 3,527 |
| | | ROOM NI | GHTS OCCUPI | ED | | | |
| June quarter 1994 | 901 | 5,108 | 18,656 | 33,477 | 96,115 | 120,377 | 274,634 |
| 1995 April May June | 309 300 375 | 952 1,353 1,548 | 6,844 7,125 8,084 | 9,569 11,017 12,514 | 29,961 33,017 35,236 | 43,084 46,677 46,949 | 90,719 99,489 104,706 |
| June quarter 1995 | 984 | 3,853 | 22,053 | 33,100 | 98,214 | 136,710 | 294,914 |
| | F | ROOM OCCUP. | ANCY RATES | (per cent) | | | |
| June quarter 1994 | 25.4 | 48.4 | 52.3 | 50.2 | 53.9 | 64.9 | 57.2 |
| /995— April May June | 24.5 23.0 29.8 | 36.1 49.6 58.6 | 47.4 47.8 56.0 | 42.9 47.8 56.1 | 51.2 54.6 60.2 | 66.2 69.4 72.2 | 55.2 58.6 63.8 |
| June quarter 1995 | 25.7 | 48.1 | 50.4 | 48.9 | 55.3 | 69.3 | 59 .2 |
| | | GUI | EST NIGHTS | | · | | |
| June quarter 1994 | 1.636 | 8,094 | 32,966 | 59,623 | 166,406 | 199,344 | 468,069 |
| 1995— April May June | 403 421 551 | 1,828 2,279 2,753 | 11,786 11,345 14,031 | 17,795 19,443 23,170 | 56,019 59,806 65,893 | 74,270 77,207 78,408 | 162,101 170,501 184,806 |
| June quarter 1995 | 1,375 | 6,860 | 37,162 | 60,408 | 181,718 | 229,885 | 517,408 |
| | | BED OCCUPA | NCY RATES (p | er cent) | | | |
| June quarter 1994 | 15.4 | 26.2 | 29.7 | 29.7 | 34.0 | 36.7 | 33.8 |
| 1995— April May June | 11.3 11.4 15.4 | 22.7 27.3 34.1 | 26.5 24.7 31.6 | 25.8 27.3 33.6 | 34.2 35.3 40.2 | 39.1 39.3 41.3 | 33.8 34.4 38.6 |
| June quarter 1995 | 12.7 | 28.0 | 27.6 | 28.9 | 36.5 | 39.9 | 35.6 |
| | | GUES | T ARRIVALS | | | | |
| June quarter 1994 | 1,399 | 5,077 | 14,478 | 30,994 | 79,392 | 90,193 | 221,533 |
| 1995— April May June | 401 410 535 | 1,640 1,900 2,398 | 5,658 5,271 6,301 | 9,214 8,978 11,491 | 24,601 25,479 28,885 | 39,392 38,711 39,683 | 80,906 80,749 89,293 |
| June quarter 1995 | 1,346 | 5,938 | 17,230 | 29,683 | 78,965 | 117,786 | 250,948 |
| | | AVERAGE LE | NGTH OF STA | Y (days) | | | |
| June quarter 1994 | 1.2 | 1.6 | 2.3 | 1.9 | 2.1 | 2.2 | 2.1 |
| June quarter 1995 | 1.0 | 1.2 | 2.2 | 2.0 | 2.3 | 2.0 | 2.1 |
| | TAK | INGS FROM A | CCOMMODAT | TON (\$`000) | | - . | . |
| June quarter 1994 | 41 | 248 | 1,085 | 1,997 | 6,633 | 12.188 | 22,193 |
| 7995— April May June | $\frac{10}{11}$ | 63 81 9 0 | 360 376 447 | 669 767 89 4 | 2,222 2,557 2,725 | 4,762 5,172 5,285 | 8,086 8,963 9,458 |
| June quarter 1995 | 38 | 234 | 1,182 | 2,330 | 7,504 | 15,220 | 26,507 |

TABLE 6A — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES BY STAR GRADING BY STATISTICAL DIVISION, NORTHERN TERRITORY

| | | Darwin (| SD) | | | | - Balance (SD) | |
|------------------------------------|----------------------|------------------|--------------------|----------------------------|----------------------|----------------------------|----------------------|------------------------------|
| | S | tar grading | | | | Star grading | | |
| Particulars | 2 | 3, 4 and 5 | Ungraded and I | Total | 2 | 3, 4 and 5 | Ungraded and 1 | Total |
| | ESTA | BLISHMENT | S, CAPACITY | AND EMPLO | YMENT | | | |
| June quarter 1994— | 9 | 8 | 9 | 26 | 30 | 17 | 70 | 67 |
| Establishments Guest rooms | 444 | 998 | 232 684 | 26 1,674 4,504 | 1,382 3,962 | 1,800 5,555 | 20 420 1.202 | 3,602 10,719 |
| Bed spaces Employment (persons) | 1,278 228 | 2,542 1,072 | 117 | 1,417 | 520 | 883 | 7,202 | 1,639 |
| June quarter 1995— | g | 11 | a | 22 | 25 | 24 | 20 | 69 |
| Establishments Guest rooms | 50 <u>5</u> | 11 1,108 | 172 | 1,785 1,785 | 25 1,179 2,188 | 24 2,079 | 431 | 3,689 |
| Bed spaces Employment (persons) | 1,317 280 | 3,104 1,098 | 488 86 | 4,909 1,464 | 3,389 507 | 6,412 1,2 99 | 1,256 257 | 11,057 2,063 |
| | | ROOM | NIGHTS O | CUPIED | | | | • |
| June quarter 1994 | 28,841 | 67,770 | 13,675 | 110,286 | 54,398 | 95,403 | 14,547 | 164,348 |
| 1995— | 10.500 | 22.621 | 2,692 | 35,953 | 12,613 | 19 502 | 3,560 | 54,766 |
| April May | 10,590 12,258 | 22,671 27,960 | 3,329 | 43,547 | 13,993 | 38,593 37,987 | 3,962 4,777 | 55,942 60,324 |
| June | 12,651 | 27,896 | 3,835 | 44,382 | 15,621 | 39,926 | | |
| June quarter 1995 | 35,499 | 78,527 | 9,856 | 123,882 ATES (per cent) | 42,227 | 116,506 | 12,299 | 171,032 |
| | | | | | • | 59.3 | 38.1 | 50.1 |
| June quarter 1994 1995— | 71.4 | 74.6 | 64.8 | 72.4 | 43.3 | 58.2 | 38.1 | 30.1 |
| April | 69.9 78.3 | 68.2 81.4 | 52.2 62.4 | 67.1 78.7 | 35.7 38.3 | 61.9 58.9 | 27.5 29.7 | 49 .5 48 .9 |
| May June | 83.5 | 83.9 | 74.3 | 82.9 | 44.2 | 64.0 | 36.9 | 54.5 |
| June quarter 1995 | 77.2 | 77.9 | 63.0 | 76.3 | 39.4 | 61.6 | 31.4 | 50.9 |
| | | | GUEST NIGH | ITS | | | | |
| June quarter 1994 | 49,592 | 104,934 | 22,263 | 176,789 | 92,911 | 171,834 | 26,535 | 291,280 |
| 1995— Anril | 17,586 | 38,708 | 4,259 | 60,553 | 22,530 | 72,200 | 6,818 | 101,548 98,220 |
| April May June | 19,981 21,861 | 47,293 47,541 | 5,007 5,976 | 72,281 75,378 | 24,202 28,595 | 67,160 72,190 | 6,858 8,643 | 98,220 109,428 |
| June quarter 1995 | 59,428 | 133,542 | 15.242 | 208,212 | 75,327 | 211,550 | 22,319 | 309,190 |
| | | BED OCC | UPANCY RA | TES (per cent) | | | | |
| June quarter 1994 | 42.6 | 45.4 | 35.8 | 43.1 | 25.8 | 34.0 | 24.3 | 29.9 |
| 1995— | 44.5 | 41.6 | 20.1 | 41.1 | 22.2 | 27.5 | 10.1 | 70.4 |
| April May | 44.5 48.9 55.3 | 41.6 49.1 | 29.1 33.1 | 41.1 47.5 51.2 | 22.2 23.0 28.1 | 37.5 33.8 | 18.1 17.6 22.9 | 30.6 28.7 33.0 |
| June | | 51.1 | 40.8 | | | 37.5 | | |
| June quarter 1995 | 49.6 | 47.3 | 34.3 UEST ARRIV | 46.6 /A1 \$ | 24.4 | 36.3 | 19.5 | 30.7 |
| | 10 616 | 40,100 | 7,027 | 65,743 | 53,596 | 83,323 | 18,871 | 155,790 |
| June quarter 1994 | 18,616 | 40,100 | 7,027 | 03,743 | J3, J¥U | 03,323 | 10,071 | 100,790 |
| /995 April May | 7,792 8,490 | 14,408 | 1,710 | 23,910 | 13,587 14,938 | 38,863 | 4,546 3,935 | 56,996 53,963 |
| May June | 9,423 | 16,232 16,497 | 2,064 2,734 | 23,910 26,786 28,654 | 18,087 | 35,090 37,624 | 4,928 | 60,639 |
| June quarter 1995 | 25,705 | 47,137 | 6,508 | 79,350 | 46,612 | 111,577 | 13,409 | 171,598 |
| | <u>:</u> | AVERAGI | LENGTH O | F STAY (days) | | | | |
| June quarter 1994 | 2.7 | 2.6 | 3.2 | 2.7 | 1.7 | 2.1 | 1.4 | 1.9 |
| June quarter 1995 | 2.3 | 2.8 | 2.3 | 2.6 | 1.6 | 1.9 | 1.7 | 1.1 |
| | | | | ODATION (\$' | | | | |
| June quarter 1994 | 1,956 | 6,538 | 662 | 9,156 | 3,018 | 9,151 | 868 | 13,037 |
| /995 - April | 802 999 | 2,249 3,015 | 122 163 | 3,173 4,177 | 761 | 3,952 3,745 | 199 | 4,913 4,78 |
| April May June | 999 1,115 | 3,015 2,961 | 163 202 | 4,177 4,277 | 839 946 | 3,745 3,963 | 203 272 | 4,787 5,181 |
| June quarter 1995 | 2,916 | 8,225 | 487 | 11,627 | 2,545 | 11,661 | 674 | 14,880 |

TABLE 6B — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES BY STAR GRADING, NORTHERN TERRITORY

| | Licensed hotels with | Motels and guest — | <u>-</u> | | Star grading | | | Northern |
|---|-------------------------------|--------------------------------|---------------------------|-----------------------------|-------------------------------|----------------------------|---------------------------|--------------------------------|
| Particulars | facilities | houses | I | 2 | 3 | 4 and 5 | Ungraded | Territor |
| <u> </u> | EST | TABLISHMEN'I | S, CAPACITY | AND EMPL | DYMENT | | | |
| June guarter 1994— Establishments Guest rooms Bed spaces Employment (persons) | 29 1,993 5,645 1,881 | 64 3,283 9,578 1,175 | 14 340 1,006 188 | 39 1,826 5,240 748 | 20 1,811 5,329 893 | 987 2,768 1,062 | 15 312 880 165 | 93 5,276 15,223 3,056 |
| June quarter 1995— Establishments Guest rooms Bed spaces Employment (persons) | 31 2.045 5.878 2.244 | 65 3,429 10,088 1,283 | 12 248 710 174 | 33 1,684 4,706 787 | 29 2,126 6,660 1,082 | 1,061 2,856 1,315 | 16 355 1,034 169 | 96 5,474 15,966 3,527 |
| | | ROO | M NIGHTS O | CCUPIED | | | | |
| June quarter 1994 | 113,400 | 161,234 | 15,092 | 83,239 | 107,573 | 55,600 | 13,130 | 274,634 |
| 1995— April May June | 37,953 41,166 42,834 | 52,766 58,323 61,872 | 2,501 2,732 3,226 | 23,203 26,251 28,272 | 41,217 44,653 45,393 | 20,047 21,294 22,429 | 3,751 4,559 5,386 | 90,719 99,489 104,706 |
| June quarter 1995 | 121.953 | 172,961 | 8,459 | 77,726 | 131,263 | 63,770 | 13,696 | 294,914 |
| | | ROOM OC | CUPANCY RA | ATES (per cen | t) | | | |
| June quarter 1994 | 62.5 | 54.0 | 48.8 | 50.1 | 65.3 | 61.9 | 46.2 | 57.2 |
| 1995— April May June | 61.9 64.9 69.8 | 51.3 54.9 60.1 | 33.6 35.5 43.4 | 45.9 50.3 56.0 | 64.6 67.8 71.2 | 63.0 64.7 70.5 | 35.2 41.4 50.6 | 55.2 58.6 63.8 |
| June quarter 1995 | 65.5 | 55.4 | 37.5 | 50.7 | 67.8 | 66.0 | 42.4 | 59.2 |
| · | | | GUEST NIGH | ITS | | | | |
| June quarter 1994 | 182.957 | 285,112 | 27,657 | 142,503 | 191,691 | 85,077 | 21,141 | 468,069 |
| 1995— April May June | 63,524 66,308 70,086 | 98,577 104,193 114,720 | 4,576 4,676 5,837 | 40,116 44,183 50,456 | 79,025 82,516 85,679 | 31,883 31,937 34,052 | 6,501 7,189 8,782 | 162,101 170,501 184,806 |
| June quarter 1995 | 199,918 | 317,490 | 15,089 | 134,755 | 247,220 | 97,872 | 22,472 | 517,408 |
| | | BED OCC | UPANCY RA | TES (per cent) | | | | |
| June quarter 1994 | 35.6 | 32.7 | 30.2 | 29.9 | 39.5 | 33.8 | 26.4 | 33.8 |
| 1995— April May June | 36.0 36.4 39.7 | 32.6 33.3 37.9 | 21.5 21.2 27.4 | 28.4 30.3 35.7 | 39.6 40.0 42.9 | 37.2 36.1 39.7 | 21.0 22.4 28.3 | 33.8 34.4 38.6 |
| June quarter 1995 | 37.4 | 34.6 | 23.4 | 31.5 | 40.8 | 37.7 | 23.9 | 35.6 |
| | | G | UEST ARRIV | ALS | | | | |
| June quarter 1994 | 87,978 | 133,555 | 15,641 | 72,212 | 78.61 4 | 44,809 | 10,257 | 221,533 |
| 1995— April May June | 32,362 31,042 34,105 | 48,544 49,707 55,188 | 2,193 2,198 3,248 | 21,379 23,428 27,510 | 37,014 36,356 37,701 | 16,257 14,966 16,420 | 4,063 3,801 4,414 | 80,906 80,749 89,293 |
| June quarter 1995 | 97,509 | 153,439 | 7,639 | 72.317 | 111,071 | 47,643 | 12,278 | 250,948 |
| | • | AVERAGI | E LENGTH OF | STAY (days) | | | | |
| June quarter 1994 | 2.1 | 2.1 | 1.8 | 2.0 | 2.4 | 1.9 | 2.1 | 2.1 |
| June quarter 1995 | 2.1 | 2.1 | 2.0 | 1.9 | 2.2 | 2.1 | 1.8 | 2.1 |
| | | TAKINGS FRO | М АССОММ | ODATION (S | (000) | - | | |
| June quarter 1994 | 11,321 | 10,872 | 820 | 4,974 | 9,205 | 6,484 | 710 | 22,193 |
| 1995— April May June | 4,251 4,626 4,813 | 3,834 4,337 4,645 | 119 117 161 | 1,563 1,837 2,060 | 3,624 4,019 4,038 | 2,577 2,741 2,886 | 202 248 313 | 8,086 8,963 9,458 |
| June quarter 1995 | 13.691 | 12,816 | 398 | 5.461 | 11,681 | 8,204 | 763 | 26,507 |

 ${\bf TABLE~7-- HOTELS, MOTELS~AND~GUEST~HOUSES~W) TH~FACILITIES~BY~SELECTED~LOCAL~GOVERNMENT~AREAS,\\ NORTHERN~TERRITORY$

| Particulars | Darwin City (a) | Alice Springs (T) | Katherine (T) | Tennant Creek (T) |
|--|-------------------------------|----------------------------|----------------------------|-------------------------|
| | ESTABLISHMENTS, | CAPACITY AND EMPLOYM | MENT | |
| June quarter 1994 Establishments Guest rooms Bed spaces Employment (persons) | 26 1,674 4,504 1,417 | 1,593 4,840 528 | 475 1,314 178 | 4 189 495 56 |
| lune quarter 1995— Establishments Guest rooms | 27 1.785 | 23 1.613 | 8 477 | 192 514 52 |
| Bed spaces Employment (persons) | 4,909 1,464 | 4,950 800 | 1,345 287 | 52 |
| | ROOM | NIGHTS OCCUPIED | | |
| lune quarter 1994 | 110,286 | 68.805 | 24,047 | 6,448 |
| 1995 April May June | 35,953 43,547 44,382 | 22,331 22,961 25,606 | 6,638 7,759 7,898 | 2,432 2,753 2,513 |
| June quarter 1995 | 123,882 | 70,898 | 22.295 | 7,698 |
| | ROOM OCCU | JPANCY RATES (per cent) | | |
| June quarter 1994 | 72.4 | 47.5 | 55.6 | 37.5 |
| 1995— April May June | 67.1 78.7 82.9 | 46.1 45.9 52.9 | 46.4 52.5 55.2 | 42.2 46.3 43.6 |
| June quarter 1995 | 76.3 | 48.3 | 51.4 | 44.1 |
| | G | UEST NIGHTS | | |
| June quarter 1994 | 176,789 | 116,686 | 41,796 | 11,427 |
| 1995— April May June | 60,553 72,281 75,378 | 39,412 38,732 44,203 | 12,497 14,306 14,820 | 4,076 4,343 4,445 |
| June quarter 1995 | 208,212 | 122,347 | 41,623 | 12,864 |
| | BED OCCU | PANCY RATES (per cent) | | |
| June quarter 1994 | 43 .1 | 26.5 | 35.0 | 25.4 |
| 1995— April May June | 41.1 47.5 51.2 | 26.5 25.2 29.8 | 31.0 34.3 36.7 | 26.4 27.3 28.8 |
| June quarter 1995 | 46.6 | 27.2 | 34.0 | 27.5 |
| | GU | EST ARRIVALS | | |
| June quarter 1994 | 65,743 | 51,203 | 19,069 | 9,597 |
| /995 April May June | 23,910 26,786 28,654 | 17,994 17,153 18,895 | 6,127 6,948 7,880 | 2,747 3,249 3,783 |
| June quarter 1995 | 79,350 | 54,042 | 20,955 | 9,779 |
| <u> </u> | - | LENGTH OF STAY (days) | | |
| June quarter 1994 | 2.7 | 2.3 | 2.2 | 1.2 |
| June quarter 1995 | 2.6 | 2.3 | 2.0 | 1.3 |
| | TAKINGS FROM | ACCOMMODATION (\$'000 |)) | |
| June quarter 1994 | 9,156 | 4,451 | 1,281 | 37) |
| 1995— April May June | 3.173 4.177 4.277 | 1,537 1,557 1,742 | 348 412 460 | 135 156 120 |
| June quarter 1995 | 11,627 | 4,837 | 1,221 | 411 |

⁽a) As there are no in-scope establishments outside the Darwin City boundaries, data for Darwin City are the same as for the Darwin Statistical Division.

TABLE 8— HOLIDAY FLATS, UNITS AND HOUSES BY STATISTICAL DIVISION, NORTHERN TERRITORY

| Particulars | Darwin (SD) | Northern Territory - Balance (SD) | Northern Territory |
|---|-----------------------|-----------------------------------|----------------------|
| | LETTING ENTITIES, CAP | ACITY AND EMPLOYMENT | |
| June quarter 1994— Letting entities | 7 | 4 | 11 |
| Flats, units and houses Single bedroom Multiple bedroom | 97 143 | 70 14 | 167 157 |
| Total flats, units and houses | 240 | 84 | 324 |
| Bed spaces | 896 | 371 | 1,267 |
| Employment (persons) (a) | 55 | 27 | 82 |
| June guarter 1995 Letting entities | 6 | 1 | 7 |
| Flats, units and houses Single bedroom Multiple bedroom | n.p. n.p. | n.p. n.p. | t02 97 |
| Total flats, units and houses | n.p. | n.p. | 199 |
| Bed spaces | n.p. | n.p. | 800 |
| Employment (persons) (a) | n.p. | n.p. | 46 |
| | | TS OCCUPIED | |
| June quarter 1994 | 16,830 | 4,767 | 21,597 |
| 1995 | | | |
| April May | n.p. n.p. | n.p. n.p. | 4,241 4,842 |
| June | n.p. | n.p. | 5,095 |
| June quarter 1995 | n.p. | n.p. | 14,178 |
| | UNIT OCCUPANT | CY RATES (per cent) | |
| June quarter 1994 | 77.1 | 62.4 | 73.2 |
| 1995 April May June | n.p. n.p. n.p. | n.p. n.p. n.p. | 71.0 78.5 85.3 |
| June quarter 1995 | n.p. | n.p. | 78.3 |
| | | ETTINGS | **** |
| June quarter 1994 | 2,980 | 2,163 | 5,143 |
| /995— April May June | n.p. n.p. n.p. | п.р. п.р. n.p. | 853 847 1,167 |
| June quarter 1995 | n.p. | n.p. | 2,867 |
| | AVERAGE LENG | TH OF STAY (days) | |
| June quarter 1994 | 5.6 | 2.2 | 4.2 |
| 1995— April May June | n.p. n.p. n.p. | <u>մ.</u> p. n.p. n.p. | 5.0 5.7 4.4 |
| June quarter 1995 | _ | л. р. | 4.9 |
| seno quanti 1777 | n.p. TAKINGS FROM ACC | COMMODATION (\$'000) | 4.2 |
| hima miarday 1004 | 1,383 | 354 | 1,737 |
| June quarter 1994 1995 - | 1,303 | 324 | 1,737 |
| April | n.p. | n.p. | 321 373 |
| May June | u.p. u.p. | n.p. n.p. | 373 446 |
| June quarter 1995 | n.p. | п.р. | 1,141 |

⁽a) Employment numbers exclude real estate agents and their employees.

TABLE 9 — CARAVAN PARKS BY STATISTICAL AREA AND TYPE, NORTHERN TERRITORY

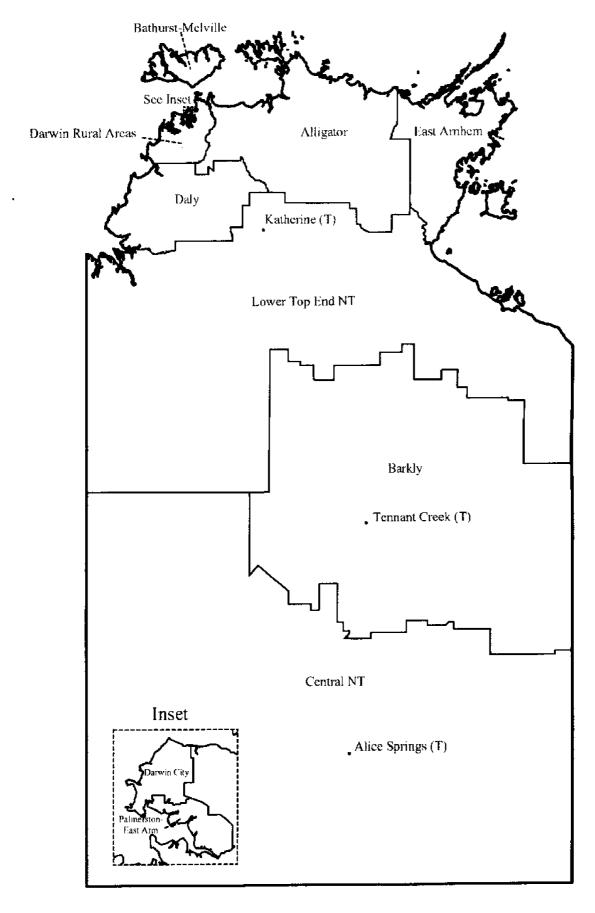
| | _ | | Lower Top | | | | rthern Territo | ילי |
|--|--------------------|----------------|-----------------|--------------|---------------------|----------------|------------------|-------------------|
| | Darwin (SD) and | Rural Areas | End Northern | | Central Northern | | | |
| | Alligator | and Daly | Territory | Barkly | Territory | | Long-term | on |
| Particulars | (SSD) | (SSDs) | (SSD) | (SSD) | (SSD) | parks (a) | parks (a) | Total |
| | ESTABLISHN | MENTS, CAI | PACITY AND | EMPLOYN | MENT | | | |
| June quarter 1994— Establishments | 10 | 19 | 23 | 10 | 19 | 56 | 25 | 81 |
| Capacity | 27 | 155 | 12 | 21 | 95 | 61 | 249 | 310 |
| On-site vans Other powered sites | 1,237 | 739 | 910 | 347 | 1,222 | 2,583 | 1,872 | 4,455 |
| Unpowered sites Cabins, flats, etc. | 418 25 | 402 55 | 894 43 | 382 28 | 1,742 87 | 3,067 162 | 771 76 | 3,838 238 |
| Total capacity | 1,707 | 1.351 | 1.859 | 778 | 3,146 | 5,873 | 2,968 | 8,841 |
| Sites occupied by long-term guests Other sites permanently reserved | 381 | 299 5 | 89 1 | 19 1 | 333 2 | 199 2 | 922 7 | 1,121 |
| | 43 | 64 | 105 | 43 | 80 | 243 | 92 | 335 |
| Employment (persons) | 7-7 | 04 | 103 | 15 | 1.0 | 2.10 | | |
| June quarter 1995— Establishments | 9 | 20 | 22 | 9 | 18 | 60 | 18 | 78 |
| Capacity On-site vans | 27 | 167 | 12 | 20 | 85 | 122 | 189 | 311 |
| Other powered sites | 1,230 | 806 500 | 842 972 | 341 383 | 1,225 1,767 | 2,905 3,555 | 1,539 642 | 4,444 4,197 |
| Unpowered sites Cabins, flats, etc. | 575 20 | 76 | 54 | 28 | 74 | 167 | 85 | 252 |
| Total capacity | 1,852 | 1,549 | 1.880 | 772 | 3,151 | 6.749 | 2,455 | 9,204 |
| Sites occupied by long-term guests Other sites permanently reserved | 333 | 300 1 | 94 2 | 19 2 | 27 I | 308 5 | 709 l | 1,017 6 |
| Employment (persons) | 44 | 71 | 100 | 43 | 83 | 268 | 73 | 341 |
| | | SITE NIGI | ITS OCCUPIE | D | | | | |
| June quarter 1994 | 68,508 | 46,235 | 46,436 | 15,404 | 99,543 | 146,708 | 129,418 | 276,126 |
| 1995 April | 16,568 | 12,819 | 9,610 | 3,252 | 33,956 | 48,506 | 27,699 | 76,205 |
| May | 22,624 | 15,011 | 15,373 | 4,867 | 35,035 | 61,518 | 31,392 | 92,910 118,502 |
| June | 30,875 | 17,957 | 21,315 | 7,166 | 41,189 | 84,501 | 34,001 93,092 | 287,617 |
| June quarter 1995 | 70,067 | 45,787 | 46,298 | 15,285 | 110,180 | 194,525 | 93,092 | 2017,017 |
| | SI11 | OCCUPAN | ICY RATES (| per cent) | | | | |
| June quarter 1994 | 44.1 | 38.2 | 27.4 | 21.8 | 34.8 | 27.5 | 47.9 | 34.4 |
| 1995:- | 70.0 | 27.6 | 17.0 | 14.0 | 35.9 | 24.0 | 37.6 | 27.6 |
| April May | 29.8 39.4 | 31.3 | 26.4 | 20.3 | 35.9 | 29.4 | 41.2 | 32.6 |
| June | 55.6 | 38.6 | 37.8 | 30.9 | 43.6 | 41.7 | 46.2 | 42.9 |
| June quarter 1995 | 41.6 | 32.5 | 27.1 | 21.8 | 38.4 | 31.7 | 41.7 | 34.3 |
| | TAKING | S FROM AC | COMMODA | TION (\$1000 |)) | | | |
| June quarter I 994 | 657 | 536 | 676 | 240 | 1,465 | 2,188 | 1,385 | 3, 5 <i>7</i> 3 |
| 1995— | 152 | 166 | 161 | 51 | 429 | 667 | 292 | 959 |
| April May | 216 | 184 | 244 | 79 | 488 | 868 | 343 | 1,211 |
| June | 288 | 234 | 334 | 113 | 574 | 1,164 | 377 | 1,542 |
| June quarter 1995 | 657 | 584 | 739 | 243 | 1,490 | 2,700 | 1,013 | 3,712 |

⁽a) A review of the occupancy of individual caravan parks resulted in reclassification in September quarter 1994 of a net 5 parks from predominantly long-term to predominantly short-term.

TABLE 10 -- VISITOR HOSTELS BY STATISTICAL DIVISION AND SELECTED AREAS, NORTHERN TERRITORY

| Particulars | _ | Northern Territory - Balance (SD) | | | | Total Northern |
|----------------------|----------------|-----------------------------------|---------------------|---------|--------|----------------|
| | Darwin (SD) | Katherine (C) | Alice Springs (T) | Balance | Total | Territory |
| | ESTA | ABLISHMENTS, CA | PACITY AND EMPLO | YMENT | | |
| June quarter 1994— | | | | | | |
| Establishments | 12 | 4 | 8 | 12 | 24 | 36 |
| Bed spaces | 1,055 | 231 | 857 | 633 | 1,721 | 2,776 |
| Employment (persons) | 87 | 12 | 34 | 35 | 81 | 168 |
| June quarter 1995— | | _ | _ | | | |
| Establishments | 12 | 3 | 7 | 14 | 24 | 36 |
| Bed spaces | 1,170 | 187 | 793 | 831 | 1,811 | 2,981 |
| Employment (persons) | 65 | 8 | 36 | 56 | 100 | 165 |
| | | GUES | ST NIGHTS | | | |
| June quarter 1994 | 57,091 | 11,323 | 37,891 | 24,256 | 73,470 | 130,561 |
| 1995— | | | | | | |
| April | 16,598 | 3,384 | 12,238 | 9,730 | 25,352 | 41,950 |
| May | 21,417 | 4,107 | 12,240 | 8,932 | 25,279 | 46,696 |
| June | 24,843 | 4,230 | 13,070 | 9,981 | 27,281 | 52,124 |
| June quarter 1995 | 62,858 | 11,721 | 37,548 | 28,643 | 77,912 | 140,770 |
| | | BED OCCUPAN | CY RATES (per cent) | | | |
| June quarter 1994 | 59.5 | 61.3 | 48.6 | 42.1 | 47.7 | 52.2 |
| 1995— | | | | | | |
| April | 61.4 | 60.3 | 51.4 | 39.0 | 46.7 | 51.6 |
| May | 60.4 | 70.8 | 49.8 | 34.7 | 45.0 | 51.0 |
| June | 70.8 | 75.4 | 54.9 | 40.0 | 50.2 | 58.3 |
| June quarter 1995 | 64.4 | 68.9 | 52.0 | 37.9 | 47.3 | 53.6 |
| | | GUEST | ARRIVALS | | | |
| June quarter 1994 | 31.062 | 5,752 | 14,632 | 15,126 | 35,510 | 66,572 |
| • | 71,002 | 21122 | 1,,022 | 11,120 | 20,010 | 50,112 |
| 1995— | # 2 1 A | * * * * * | | | | |
| April | 5,643 | 2,010 | 5,230 | 6,472 | 13,712 | 19,355 |
| May June | 7,958 9,437 | 2,184 | 5,295 | 6,198 | 13,677 | 21,635 |
| | | 2,329 | 5,495 | 7,005 | 14,829 | 24,266 |
| June quarter 1995 | 23,038 | 6,523 | 16,020 | 19,675 | 42,218 | 65,256 |
| | | AVERAGE LEN | GTH OF STAY (days) | | | |
| June quarter 1994 | 1.8 | 2.0 | 2.6 | 1.6 | 2.1 | 2.0 |
| 1995— | | | | | | |
| April | 2.9 | 1.7 | 2.3 | 1.5 | 1.8 | 2.2 |
| May | 2.7 | 1.9 | 2.3 | 1.4 | 1.8 | 2.2 |
| June | 2.6 | 1.8 | 2.4 | 1.4 | 1.8 | 2.1 |
| June quarter 1995 | 2.7 | 1.8 | 2.3 | 1.5 | 1.8 | 2.2 |
| | <u> </u> | AKINGS FROM AC | COMMODATION (\$*) | 000) | | |
| June quarter 1994 | 690 | 131 | 382 | 459 | 972 | 1,662 |
| 1995 | | | | | | |
| April | 202 | 43 | 141 | 167 | 352 | 554 |
| May | 256 | 53 | 143 | 157 | 353 | 609 |
| June | 326 | 53 | 148 | 166 | 367 | 693 |
| | | | | | | |

Northern Territory Statistical Subdivisions



0 300 Kilometres INTRODUCTION

SCOPE

- 1 This publication contains data for the Northern Territory from a quarterly survey of tourist accommodation establishments.
- 2 Tourist accommodation establishments currently included in the survey comprise two groups:
 - Establishments which provide predominantly short-term accommodation (i.e. for periods of less than 2 months) to the general public. These include:

Hotels, motels and guest houses, with facilities being hotels licensed to operate a public bar and motels, private hotels and guest houses all of which provide a bath (or shower) and toilet in most guest rooms and have breakfast available for guests. NOTE: From December quarter 1993, hotel, motel and guest house establishments with fewer than five rooms have been formally excluded from the scope of this statistical collection.

Holiday flats, units and bouses (excluding establishments predominantly operated on a time share basis) which are operated by owners or managers who have sole letting rights to at least five flats, units or houses or by real estate agents for short-term letting. They are mainly self-contained in terms of cooking, bath (or shower) and toilet facilities and do not have breakfast available for guests. Data for holiday flats, units and houses include short-term owner occupation as well as paying guest occupation.

Visitor hostels which provide accommodation to visitors on a bed basis (rather than by the room). This category does not include establishments providing charity type accommodation (e.g. Salvation Army hostels) nor hotels, motels and guest houses without in-room facilities which provide accommodation on a per room basis.

- Caravan parks which provide either predominantly short-term (i.e. for periods of less than 2 months) or predominantly long-term (i.e. for periods of 2 months or more) accommodation to the general public and which provide powered sites for caravans and toilet, shower and laundry facilities for guests.
- **3** Data collected and published for each type of establishment (other than holiday flats, units and houses) include both long-term and short-term guests at these establishments.
- **4** Establishments which provide more than one type of accommodation (e.g. a motel with attached caravan park) are treated as two or more separate establishments. However, self-contained units, flats, cabins, etc. attached to hotels, motels or to caravan parks are included in the capacity for those establishments and not treated as separate holiday flat, unit or house establishments.

AUSTRALIAN STANDARD
GEOGRAPHICAL CLASSIFICATION

5 Statistics presented in this publication have been classified according to the Australian Standard Geographic Classification (ASGC), Edition 2.4. This classification incorporates a number of hierarchic structures of geographic areas. The appropriate spatial units of the main structure of the ASGC used in this publication are defined as follows.

EXPLANATORY NOTES

AUSTRALIAN STANDARD
GEOGRAPHICAL CLASSIFICATION
continued

STATISTICAL LOCAL AREAS (SLAs) are legal Local Government Areas or equivalent spatial units which serve as the smallest type of spatial unit considered appropriate for the presentation of statistics and add, without gaps or overlaps, to; STATISTICAL SUBDIVISIONS (SSDs) which in turn represent another, higher hierarchic level and add, without gaps or overlaps, to; STATISTICAL DIVISIONS (SDs) which in turn add, without gaps or overlaps, to;

For more detailed information, refer to the ASGC (1216.0).

The Northern Territory comprises three SDs, i.e. Darwin, Northern Territory Balance, and Offshore Areas and Migratory. Only the first two of these units are appropriate for the presentation of statistics in this publication and together add to the Northern Territory.

UNPUBLISHED STATISTICS

6 The ABS may make available on request certain unpublished tourist accommodation statistics. A charge may be made for this information.

RELATED PUBLICATIONS

- **7** Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Tourist accommodation statistics for past quarters are available on request. Other ABS publications which may be of interest include:
- Directory of Tourism Statistics, 1991 (1130.0) (irregular)
- Overseas Arrivals and Departures, Australia (3401.0) (monthly)
- Tourism Indicators, Australia (8634.0) (quarterly)
- Tourist Accommodation, Australia (8635.0) (quarterly)
- **8** Current publications produced by the ABS are listed in the *Catalogue of Publications and Products* (1101.0). The ABS also issues the *Release Advice* (1105.0) on Tuesdays and Fridays which lists publications to be released in the next few days. Both the Catalogue and *Release Advice* are available from any ABS office.

SYMBOLS AND OTHER USAGES

n.a. not available

The Northern Territory.

- n.p. not available for publication but included in totals where applicable
- r revised
- .. not applicable
- nil
- (T) Town
- **9** Where figures have been rounded, discrepancies may occur between totals and the sums of the component items.

Average length of stay

Average length of stay is expressed in numbers of days and calculated:

- for hotels, motels and guest houses, by dividing Guest nights by Guest arrivals and
- for holiday flats, units and houses, by dividing Unit nights occupied by Unit lettings.

Bed spaces

Three-quarter beds are counted as one bed space; double beds as two bed spaces. Cots are excluded.

Capacity

Capacity in terms of *Guest rooms, Bed spaces, Holiday units* or *Caravan park sites, etc.* is the maximum number available to accommodate paying guests during the survey period. Capacity closed temporarily for seasonal reasons is included.

Caravan park capacity

The total number of *On-site vans*, *Other powered sites*, *Unpowered sites* and *Cabins*, *etc.*

Employment

The number of persons working at accommodation establishments at the end of the survey period (including working proprietors and those working on other than accommodation activities).

Establishments

For hotels, motels and guest houses, caravan parks and visitor hostels, the number of establishments within the scope of the survey which operated for any part of the survey period, or which closed temporarily for the quarter for seasonal reasons.

Guest arrivals

The total number of paying guests counted only on the first night they stayed at the accommodation establishment.

Letting entities

For holiday flats, units and houses, the number of owners, managers or real estate agents within the scope of the survey who operated for any part of the survey period.

Occupancy

Occupancy in terms of *Room nights*, *Unit nights* or *Site nights occupied* refers to the total number of nights each guest room, holiday unit or caravan park site, etc. was occupied during the survey period. NOTE: From September quarter 1992, caravan park sites, etc. permanently reserved for 2 months or more at the end of the survey period but only casually occupied by their tenants have been recorded continuously as *Site nights occupied* irrespective of whether the tenants of individual sites were in residence on any particular night.

Occupancy in terms of *Guest nights* refers to the total number of nights each paying guest stayed during the survey period.

Occupancy rates

Occupancy rates represent occupancy expressed as a percentage of total capacity available during the survey period, e.g.

Room occupancy rate (%) for the period =

Room nights occupied

(Guest rooms) x (No. of days in the period)

x 100

providing that, for establishments closing (other than for seasonal reasons) or opening during the survey period, the denominator of the above expression includes only operating periods.

Other sites permanently

reserved

The total number of powered and unpowered sites, on-site vans and cabins, etc. continuously let for 2 months or more by the end of the survey period to tenants who occupy the sites only on a casual or sporadic basis. Separate data for this item are available only from September quarter 1992.

Room nights available

The number of guest rooms available multiplied by the number of days for which they were available during the survey period. Includes operating periods only for establishments closing (other than for seasonal reasons) or opening during the survey period.

Sites occupied by long-term

guests

The total number of sites, etc. occupied at the end of the survey period by guests who have stayed continuously for 2 months or more.

Star grading

The grading of hotels and motels with facilities based on the classification system used by members of the Australian Automobile Association (AAA). The gradings are allocated according to a points system based on the amenities and facilities available to guests. Details of the grading scheme are contained in the RACV-RAASA members' publication *Accommodation Australia*, or the individual tour guides produced by members of the AAA. For the purpose of classifying establishments to a star grading in this publication, 'half' star gradings are ignored (e.g. a two and a half star grading has been shown as two star).

Takings from accommodation

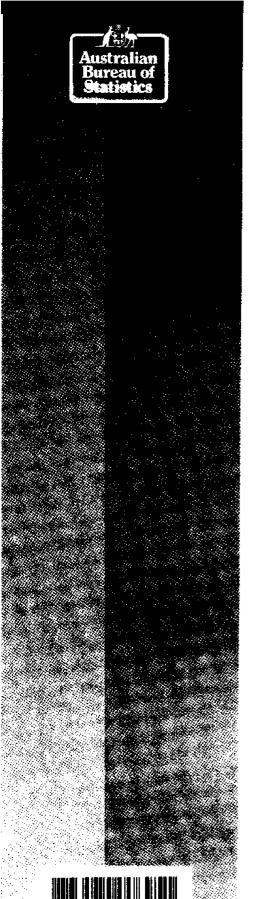
Revenue received from the provision of accommodation. Takings from meals are excluded. Takings from accommodation for each month generally represent the takings received during that month. Where payments are received in advance of, or after, the provision of accommodation to guests, the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.

Unit lettings

The total number of times a holiday flat, unit or house was occupied by a new tenant, counted only on the first night it was occupied by the new tenant.







ISSN 0157-1354

RRP \$15.00

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